



DII-2024 10th INTERNATIONAL CONFERENCE ON INFRASTRUCTURE INVESTMENT AND DEVELOPMENT



The University of Johannesburg, in partnership with the University of Zambia and Copperbelt University, is organizing a conference with the theme:

Development of Infrastructure and Investment in Developing countries: our 10-year reflection

DATE: 24-26 July 2024

VENUE: Avani Hotel, Livingstone, Zambia



Sponsorship Details

| Sponsorship Level | | Platinum | Gold | Silver | Supporter Type 1 | Supporter Type 2 |
|------------------------|---|--|----------------------|-------------------------------------|------------------|--|
| Category | Package | R100,000 | R80,000 | R50,000 | R25,000 | R10,000 |
| Support Variety | | Sponsor Conference Publication (Proceedings) | Sponsor Gala Dinner | Sponsor Welcome/ Reception Cocktail | Sponsor Raffle | Supports 3 postgraduate students to attend |
| | Official Sponsor Status on Conference Materials | Yes | Yes | NA | NA | NA |
| | Awards | 3 | 2 | 1 | NA | NA |
| Conference Advertising | Insert Company Brochure in Conference bags | Yes | Yes | Yes | Yes | Yes |
| | Promotion material in conference bags | Yes | Yes | Yes | Yes | Yes |
| | Display advertorial banners | 3 | 2 | 1 | NA | NA |
| | Serve as Panelist | Yes | Yes | NA | NA | NA |
| | Showcase their organization offering & Presentation about Infrastructure Issues | 10mins during the main conference | 10mins during dinner | 10mins during Welcome Cocktail | NA | NA |
| | Video Promo during Breaks | Yes | Yes | Yes | NA | NA |
| Exhibition | Table Space | 1 | 1 | 1 | NA | NA |
| Registration | Free conference Registration | 4 people | 2 people | 1 person | NA | NA |

The DII-2024 conference is part of the DII conference series on Infrastructure Development and Investment. It aims to provide a forum for leaders, researchers, practitioners, and stakeholders in infrastructure development to discuss, evaluate and

devise ways of maximizing the benefits of infrastructure development and achieve outputs that will inform policy and wider development goals.

We are inviting you to be a Co- Sponsor or Supporter of this event! As a leading organization in the built environment, your involvement with us in the conference is an opportunity for your organization to increase its exposure and to join other individuals, organizations, and coalitions in the built environment to exchange conversations on the future paradigms of transformation influencing the built environment. The conference offers several distinct sponsorship levels tailored to meet diverse marketing needs and budgets. We are assured that with your sponsorship and support, the event will be a success. You can provide sponsorship as

• **PLATINUM SPONSORSHIP**

Package Cost: R100,000

Benefits: This premier sponsorship level grants official sponsor status on conference materials, featuring prominent exposure with 3 awards in the company’s name (Best Paper on Infrastructure, Innovation, thought leadership), including the opportunity to insert company brochures in conference bags, display advertorial banners, and secure a table space. Sponsors are able to showcase their organization offerings and give a presentation about infrastructure issues for ten minutes. This also includes serving as a panelist to contribute on discourse around Infrastructure development. Additionally, receive 4 complimentary registrations. This sponsorship will assist in the publication of the proceedings for the conference.

• **GOLD SPONSORSHIP**

Package Cost: R80,000

Benefits: Enjoy official sponsor status with 2 awards (Best paper award in sustainable development, Longstanding Reviewer), including the opportunity to insert company brochures in conference bags, display advertorial banners, and secure table space. Includes 2 complimentary registrations. This sponsorship supports the gala dinner where the awards will take place with ten minutes speech for organization offering & presentation about Infrastructure Issues

• **SILVER SPONSORSHIP**

Package Cost: R50,000

Benefits: Showcase your support with 1 award in your company’s name (Recognition award), including the opportunity to insert company brochures in conference bags, display advertorial banners, and secure table space. Includes 1 complimentary registration. This supports the welcome cocktail event and comes with a ten-minute speech.

• **SUPPORTER TYPE 1**

Package Cost: R25,000

Benefits: Gain visibility with the chance to insert company brochures in conference bags. This supports the raffle at the event.

• **SUPPORTER TYPE 2**

Package Cost: R10,000

Benefits: Show support with the opportunity to insert company brochures in conference bags This supports attendance for 3 students.

Others include:

• **Delegate Lanyard Sponsor**

Each delegate must present their badge to attend academic sessions and the welcome reception, presenting a great branding opportunity. Additionally, exposure extends beyond the conference through numerous photos and videos featuring delegates wearing their badges. Only one sponsor per conference will be featured on the lanyards.

• **Conference Bag Sponsor**

Provided for all attendees, the delegate bags are an excellent giveaway that can be used long after the conference, providing extended brand exposure. Only one sponsor per conference will be featured on the bags.

• **Scholarship Sponsor – Sponsor a student or Early Career Academic**

DII is committed to supporting young scholars in reaching their research and academic aspirations. Scholarship Sponsors contribute funds for travel, accommodation grants, and full or partial support that covers conference registration fees for PhD students and early career academics who may lack the financial means to attend our academic conferences.

• **Session/Panel Sponsor**

DII provides different session and panel support options at the conference, giving sponsors a platform to increase their visibility among attendees. This includes the chance to facilitate sessions, propose speakers, and brand the sessions.

For more information about this event, please contact

Prof Innocent Musonda (imusonda@uj.ac.za/Carinbe@uj.ac.za)

We thank you for your support.

Sincerely,

Prof Innocent Musonda

Professor: Construction Management

Chairman: DII Conference Organising Committee

Director: Centre for Applied Research + Innovation in the Built Environment (CARINBE)

Leader: ESKOM’s EPPEI Specialization Centre - UJ

Construction Management and Quantity Surveying, Faculty of Engineering & the Built Environment (FEBE)
University of Johannesburg, South Africa

