



DII-2024 10th INTERNATIONAL CONFERENCE ON INFRASTRUCTURE INVESTMENT AND DEVELOPMENT

The University of Johannesburg, in partnership with the University of Zambia and Copperbelt University, is organizing a conference with the theme:

Development of Infrastructure and Investment in Developing countries: our 10-year reflection

DATE: 24-26 July 2024

VENUE: Zambia

The DII-2024 conference is part of the DII conference series on Infrastructure Development and Investment. It aims to provide a forum for leaders, researchers, practitioners, and stakeholders in infrastructure development to discuss, evaluate and devise ways of maximizing the benefits of infrastructure development and achieve outputs that will inform policy and wider development goals.

The DII Conference has been held annually for the past decade, featuring distinguished keynote speakers including Dr. Ludger Eltrop, Prof. Dr.-Ing. Wilfried Zörner, Prof. P.D. Rwelamila, Prof. Murray Metcalfe, Prof. Jose Lino, Lt. Col (Rtd) Prof. Naison Ngoma, Prof. Ashraf Mohamed Elmoustafa, Prof. Kahilu Kajimo-Shakantu, Prof. Albert Chan, and Prof. Ika Lavagnon. Over the past 10 years, our conference has been a hub of intellectual discourse, presenting over 300 groundbreaking scientific papers and drawing in more than 5000 total esteemed attendees since 2014.

We are inviting you to be a Co-Sponsor or Supporter of this event! As a leading organization in the built environment, your involvement with us in the conference is an opportunity for your organization to increase its exposure and to join other individuals, organizations, and coalitions in the built environment to exchange conversations on the future paradigms of transformation influencing the built environment.

The conference offers several distinct sponsorship levels tailored to meet diverse marketing needs and budgets. We are assured that with your sponsorship and support, the event will be a success. You can provide sponsorship in the following ways:

- **PLATINUM SPONSORSHIP**

Package Cost: R100,000

Benefits: This premier sponsorship level grants official sponsor status, featuring prominent exposure with 3 awards in the company's name (Best Paper on Infrastructure, Innovation, Thought leadership), including the opportunity to insert company brochures in conference bags, display advertorial banners, and secure a booth space. Additionally, receive 4 complimentary registrations. This sponsorship will assist in the publication of the proceedings for the conference.

- **GOLD SPONSORSHIP**

Package Cost: R80,000

Benefits: Enjoy official sponsor status with 2 awards (Best paper award in sustainable development, Longstanding Reviewer), including the opportunity to insert company brochures in conference bags, display advertorial banners, and secure a booth space. Includes 2 complimentary registrations. This sponsorship supports the gala dinner where the awards will take place.

- **SILVER SPONSORSHIP**

Package Cost: R50,000

Benefits: Showcase your support with 1 award in your company's name (Recognition award), including the opportunity to insert company brochures in conference bags, display advertorial banners, and secure a booth space. Includes 1 complimentary registration. This supports the welcome cocktail event.

- **SUPPORTER TYPE 1**

Package Cost: R25,000

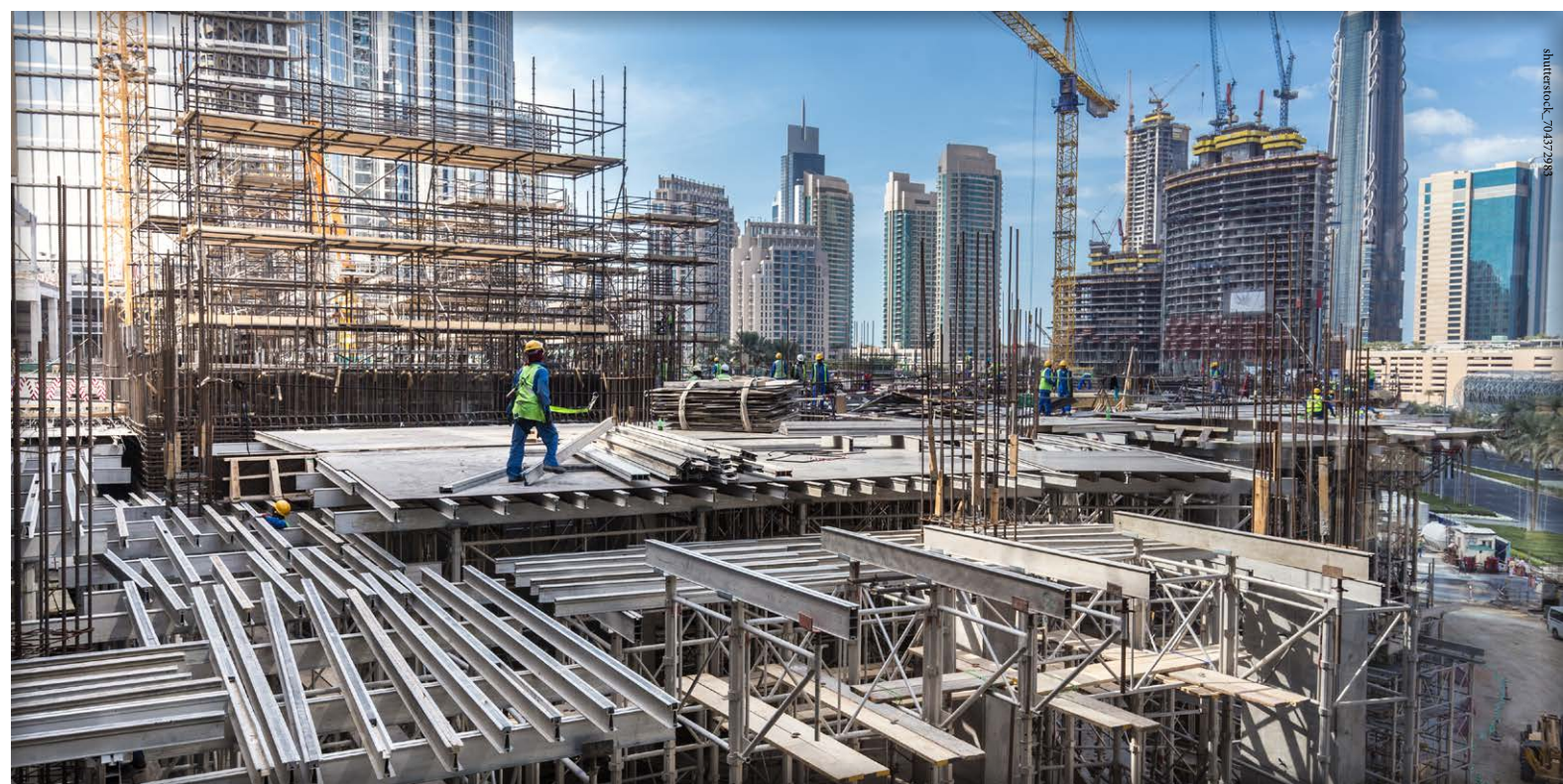
Benefits: Gain visibility with the chance to insert company brochures in conference bags and secure a booth space.

- **SUPPORTER TYPE 2**

Package Cost: R10,000

Benefits: Show support with the opportunity to insert company brochures in conference bags and secure a booth space.





Sponsorship Level		Platinum	Gold	Silver Type 1	Supporter Type 2	Supporter
Category	Package	R100,000	R80,000	R50,000	R25,000	R10,000
Support Variety		Sponsor Conference Publication (Proceedings)	Sponsor Gala Dinner	Sponsor Welcome/ Reception Cocktail	Sponsor Tea Break/ Lunch	
	Official Sponsor Status	Yes	Yes			
	Awards	3	2	1		
Conference Advertising	Insert Company Brochure in Conference bags	Yes	Yes	Yes	Yes	Yes
	Promotion material in conference bags	Yes	Yes	Yes	Yes	Yes
	Advertorial Banners	3	2	1		
	Panel Session	Yes	Yes			
	Showcase session	5mins				
	Video Promo	3mins				
Exhibition	Booth Space	1	1	1	1	1
Registration	Free Registration	4	2	1		

Others include:

- Delegate Lanyard Sponsor**
 Each delegate must present their badge to attend academic sessions and the welcome reception, presenting a great branding opportunity. Additionally, exposure extends beyond the conference through numerous photos and videos featuring delegates wearing their badges. Only one sponsor per conference will be featured on the lanyards.
- Conference Bag Sponsor**
 Provided for all attendees, the delegate bags are an excellent giveaway that can be used long after the conference, providing extended brand exposure. Only one sponsor per conference will be featured on the eco-friendly bags.
- Scholarship Sponsor – Sponsor a student or Early Career Academic**
 DII is committed to supporting young scholars in reaching their research and academic aspirations. Scholarship Sponsors contribute funds for travel, accommodation grants, and full or partial scholarships that cover conference registration fees for PhD students and early career academics who may lack the financial means to attend our academic conferences.
- Session/Panel Sponsor**
 DII provides different session and panel support options at the conference, giving sponsors a platform to increase their visibility among attendees. This includes the chance to facilitate sessions, propose speakers, and brand the sessions.

Beyond your sponsorship, we welcome you to join us by participating in the event. We look forward to hearing from you.

For more information about this event, please contact
Prof Innocent Musonda
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We thank you for your support.

Sincerely,

Prof Innocent Musonda
 Professor: Construction Management
 Director: Centre for Applied Research + Innovation in the Built Environment (CARINBE) Leader: ESKOM's EPPEI Specialization Centre - UJ
 Construction Management and Quantity Surveying
 Faculty of Engineering & the Built Environment